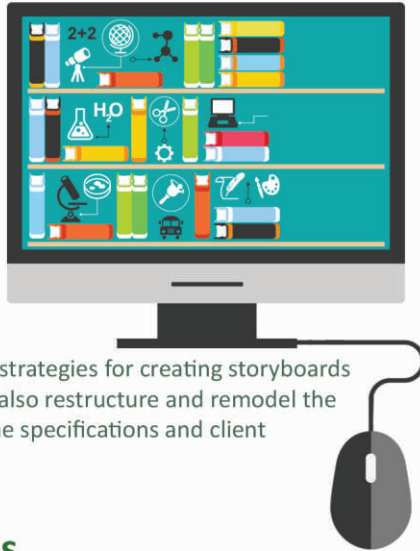## Our Focus

We believe that each course is different and hence, the requirement for developing its content is also different. We design and develop content using innovative strategies for creating storyboards and eBooks. We also restructure and remodel the content as per the specifications and client requirements.

Our Values

We offer innovative approach & models to develop solutions based on varied requirements. We yearn to endeavor for continuous improvement to responsively deliver quality services. We are proficient in combining individual talent to demonstrate teamwork for meeting our goals.

Designing & Developing content for eLearning, Vocational & Institutional education and Corporate Trainings

Who We Are

We are Content Development and Management Consultants providing Learning Consultancy.

We are a team in which each member is equally passionate about their work. Our team believes in working not only to deliver solutions for our clients, but also to innovatively evolve those solutions. All our team members have vast industry experience, technical and development. Some team members have been trainers in the past and that makes them proficient in identifying the need of the learning audience along with the correct methodology to develop instructions for training.

Our Mission

To provide optimum content solutions and learning services to all our clients.

Our Vision

To design and develop content which is instructionally sound, engaging and visually rich by using innovative ideas & methodologies with a constant endeavor to enhance our skills and acquire subject matter expertise in diversed domains, thus delivering quality services on time, every time.

Our "Edge" over "Content"

Providing Learning Consultancy with Development

We believe that each learner and his/her needs are different, and hence every learning requires a unique approach.

We understand that one ID strategy does not apply to every learning process.

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KontentEdge
Augmenting Content

Our Services

eLearning
Mark-up PDF, Storyboard Creation
Animation Creation, Content Digitization

Course Design
Outline Development, HCD, LLD, Progression Maps

Assessment Design & Development
Formative, Summative, VIVA & Practical, Hands-on,
Roleplay, Interactive, Rubrics, Psychometric

Content Customization/Content Conversion
Structure, Presentation, Visualization, Context,
Pedagogy

Course Development
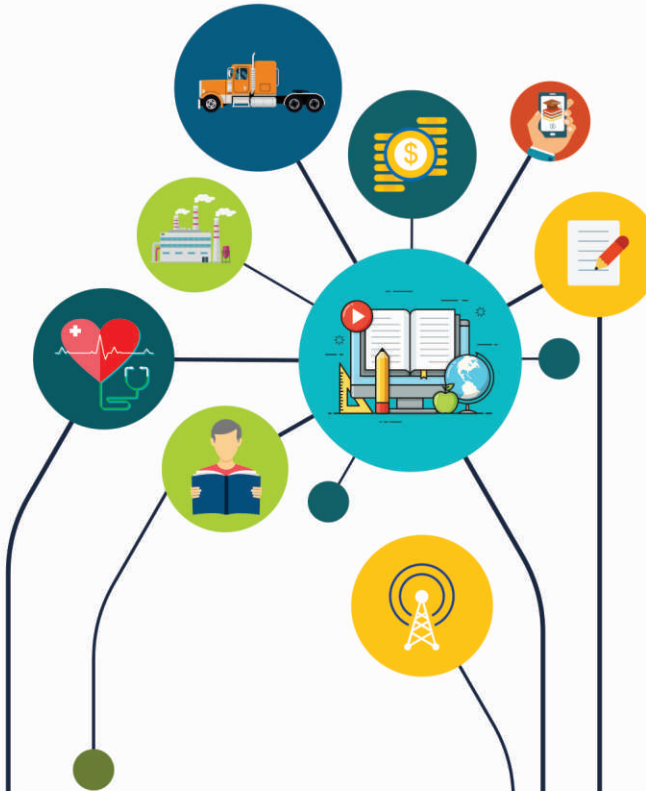ILT/WBT, Mobile, MOOC, Blended

Copy Editing & Proofreading
Consistency, Cross-references, Spelling, Punctuation,
Typos & Capitalization, Subject-Verb Agreement,
Parallelism & Transitions, Clarity & Consistency,
Sentence structure, Formatting, Nomenclature,
Discrepancies.
Standards followed are: ADA (Americans with Disabilities
 Act), CMS (Chicago Manual of Style), APA (American
Psychological Association), MLA (Modern Language
Association)

Audio Transcripts

Mobile Apps

Our Domain

Our Team Includes

- Project Manager(s)
- Instructional Designer(s)
- Quality Analyst
- Subject Matter Expert(s)
- Content Developer(s)
- Graphic Designer(s)
- Editor(s)
- Animator(s)
- Media Specialist(s)
- Authoring Tools Specialist(s)

eLearning - Design Maps, Storyboards, ID Strategy plans,
Concepts, Mark-up PDF, Animation and Video creation,
Content Digitisation, Gamification, MOOC (massive open
online course), Interactive resources, Adaptive learning,
Blending learning, Localisation, M-learning, Real life
scenarios, BYOD (Build your own device), Standards and
compliance (TINCAN API, SCORM, 508), Outputs (HTML5 &
Flash), Tools (GoAnimate, Articulate, Lectora, Captivate),
LMS (Moodle, Articulate web)

Content Solutions - WBTs, PPTs, & Student Guides, eBooks,
Lab Guides, User Manuals

Assesment - VIVA/Practical, Rubrics, Test items, Blueprints

Vocational Courses - Retail, Hospitality, Jewellery, Healthcare,
Food & Health, Agriculture, Tourism, Telecom, Electronics,
Finance, Strategic Manufacturing

Institutional Courses - MOOC Enabled courses

K12 - Space graphs, Mind maps, Practical exercises,
Animations, Progression charts, Videos, Discussion Forums,
eLearning schools, Worksheets, Real-life scenarios and
case studies, HOTS, Knowledge banks, Engaging slideshows,
Development of books, Game-based learning, Quizzes and
interactivities, Flash cards

Copy-editing & Proofreading - Readability, Clarity,
Accuracy, Presentation & Consistency

eBooks Conversion - Chaucer, Habitat

Marketing Services - Websites, Brochures, Collaterals

User/Product Manuals